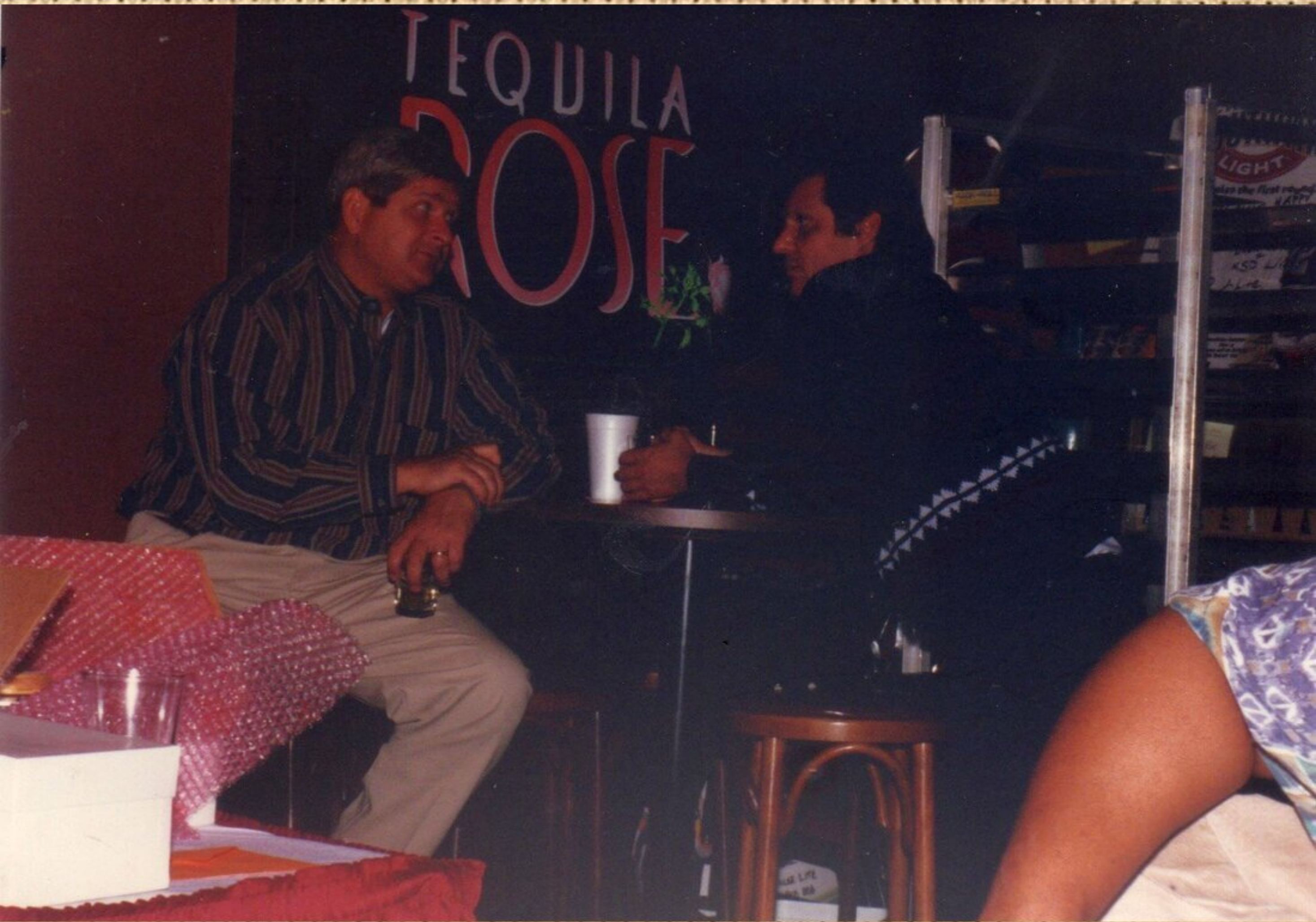
























A vertical advertisement for the Los Angeles Rams' 1996 season. It features a blue background with a Rams helmet at the top. The text "RAMS '96" is in large, bold letters. Below it, there is a list of games and scores, along with a "NFC WESTERN DIVISION" logo. A bottle of Lite beer is also visible.





















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Week	Date	Opponent	Score
Week 1	Sept. 8	at Pittsburgh	10-0
Week 2	Sept. 15	at Jacksonville	17-0
Week 3	Sept. 22	at Kansas City	17-0
Week 4	Sept. 29	at San Diego	17-0
Week 5	Oct. 6	at Cincinnati	13-0
Week 6	Oct. 13	at San Francisco	13-0
Week 7	Oct. 20	at Green Bay	13-0
Week 8	Oct. 27	at Washington	13-0
Week 9	Nov. 3	at Atlanta	13-0
Week 10	Nov. 10	at San Francisco	13-0
Week 11	Nov. 17	at Carolina	13-0
Week 12	Nov. 24	at Jacksonville	13-0
Week 13	Dec. 1	at Cincinnati	13-0
Week 14	Dec. 8	at Pittsburgh	13-0
Week 15	Dec. 15	at Atlanta	13-0
Week 16	Dec. 22	at New Orleans (Sat)	13-0















